## To be an indispensable partner in the journey of everyone whose life we touch



29 October 2019

**Securities & Exchange Commission** 

Secretariat Building, PICC Complex Roxas Blvd, Metro Manila

Philippine Stock Exchange

Disclosure Department 6/F PSE Tower, 28<sup>th</sup> Street corner 5<sup>th</sup> Avenue, BGC, Taguig City, Metro Manila

**Philippine Dealing & Exchange Corporation** 

37th Floor, Tower 1, The Enterprise Center 6766 Ayala Ave. corner Paseo de Roxas Makati, 1226 Metro Manila, Philippines

Attention: Hon. Vicente Graciano P. Felizmenio, Jr.

Director, Market and Securities Regulation Department

Securities & Exchange Commission

**Ms. Janet Encarnacion** 

Head - Disclosure Department Philippine Stock Exchange

Atty. Marie Rose M. Magallen-Lirio

Head - Issuer Compliance and Disclosure Department (ICDD)

## Sir and Mesdames:

We would like to submit the attached Press Release entitled "Phoenix, Globe Business, Provide Free Mobile Calls to #78737 LPG Delivery Service".

Thank you and warm regards.

Very truly yours

Atty. Socorro Ermac Cabreros

Corporate Secretary



October 29, 2019

## Phoenix, Globe Business, Provide Free Mobile Calls to #78737 LPG Delivery Service



(L-R) Phoenix LPG Philippines, Inc. General Manager for VisMin Evelyn Gerodias, Phoenix LPG Philippines, Inc. Henry Fadullon, Globe Chief Commercial Officer Albert de Larrazabal, and Globe Business Senior Vice President Peter Maquera make the partnership between Phoenix Petroleum and Globe Business official.

Phoenix LPG Philippines, Inc., a wholly owned subsidiary of Phoenix Petroleum Philippines, Inc., now offers free mobile calls to its *SUPER* LPG delivery hotline #SUPER (#78737) powered by Globe Business, the Enterprise arm of Globe Telecom.

This mobile solution allows fast and easy access to delivery services for anyone who needs a Phoenix *SUPER* LPG whether in Metro Manila or in the provinces. To avail of free calls, customers just need to press the hashtag (#) key before dialing 78737 on their mobile phone.

"We would like to thank Globe Business for further strengthening Phoenix Petroleum as a trusted LPG provider," said Phoenix Petroleum Chief Operating Officer Henry Fadullon. "Our credible and efficient green alternative fuel for home cooking is now a convenient call away through #SUPER. We could not be happier that more people can now discover the joys of cooking as we give modern Filipinos the freedom to master their kitchens."

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To this, Globe Business Senior Vice President Peter Maquera responded, "We are honored to have been chosen by Phoenix as their partner for this endeavor. Globe Business always aspires to provide Philippine enterprises opportunities to elevate service delivery and customer centricity, and that is why a growing number of the country's top companies have and are partnering with us to avail of the #Hashtag service."

Globe Business continues to redefine how businesses work--which goes beyond functions, numbers, and performance. It, likewise, helps turn passion and purpose of enterprises into reality through the right technology, infrastructure, and know-how to transform people's lives.

To know more about Globe Business and how it can move your digital future, visit <a href="http://business.globe.com.ph">http://business.globe.com.ph</a>.