

To be an indispensable partner in the journey of everyone
whose life we touch



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Securities & Exchange Commission

Secretariat Building, PICC Complex
Roxas Blvd, Metro Manila

Philippine Stock Exchange

Disclosure Department
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BGC, Taguig City, Metro Manila

Philippine Dealing & Exchange Corp.

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Attention: Hon. Vicente Graciano P. Felizmenio, Jr.
Director, Market and Securities Regulation Department
Securities & Exchange Commission

Ms. Janet Encarnacion
Head - Disclosure Department
Philippine Stock Exchange

Atty. Marie Rose M. Magallen-Lirio
Head - Issuer Compliance and Disclosure Department (ICDD)

Sir and Mesdames:

We would like to submit the attached Press Release entitled "**Phoenix extends loyalty program to foodpanda riders**".

Thank you and warm regards.

Very truly yours,

Atty. Socorro Ermac Cabreros
Corporate Secretary

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Phoenix extends loyalty program to foodpanda riders



Leading independent oil brand Phoenix Petroleum and food delivery courier service Food Panda Philippines signed a partnership for the launch of Phoenix Tsuper Card-foodpanda loyalty and reward program meant to provide fuel discounts, among other exclusive privileges, to foodpanda riders nationwide. Present during the signing were (seated, left to right): Phoenix Petroleum General Manager for Retail Sales Eric Inocencio, Phoenix Petroleum VP for Integrated Marketing and Strategies Celina Matias, and Food Panda Philippines Operations Manager Jao Manahan.

Fuel discounts and other exclusive privileges await foodpanda riders in the country as home-grown oil brand, Phoenix Petroleum, extends its loyalty and rewards program to registered members in the Philippines of the food delivery courier.

Through Phoenix Tsuper Club (PTC)-foodpanda, a newly launched loyalty and rewards card exclusive for Food Panda riders, discounts and other special benefits, such as insurance coverage, exclusive rewards and privileges, and Tsuper Hero Advantage--a special inclusion that recognizes the drivers' outstanding contribution for the betterment of society--will be made available at 95 participating Phoenix stations nationwide.

“Over the past months, we witnessed how Filipinos’ purchasing habits changed drastically because of the COVID-19 pandemic. We developed more appreciation for the convenience that delivery services like foodpanda give to the community. Hence, Phoenix, as an indispensable partner in the journey of everyone whose life we touch, wants to bring help to our hardworking foodpanda riders through the PTC program. We hope that these exclusive Phoenix fuel discounts, insurance coverage, and special rewards will allow these riders to spend less on gas, and earn more from deliveries,”

Phoenix Petroleum Vice President for Integrated Marketing and Strategies Celina Matias said.

At present, about 14,000 registered foodpanda riders across the country could benefit from the PTC-foodpanda card. A nationwide card membership registration will commence starting December at participating Phoenix stations.

"It's an honor to have Phoenix by our side as they are known to be one of the best fuel providers in the Philippines. With this partnership, our riders have the privilege to gain fuel discounts that could help alleviate daily operations. I know that together, we will create more opportunities underneath this partnership to build an amazing rider community. This partnership is only the beginning and we are excited about what lies ahead," Food Panda Philippines Community and Communications Manager Joe Manahan said.

PTC-foodpanda is the third variant of the PTC loyalty and rewards program of Phoenix. PTC was launched to help cushion the fuel expenses of riders and public motorists in the country.